



Friday 31 March 2017

Kellermeister takes out international fine wine award

Kellermeister has added another international award to its trophy cabinet after being named Fine Wine Producer of the Year – Barossa Valley at the UK's Food & Drink Awards 2017.

The winery, which is owned and run by the Pearce family, also took out Best Australian Shiraz Cabernet with its Ralph's Ensemble blend.

The accolades were awarded by UK publication Trade Monthly, which recognised the best food and beverage producers from around the globe.

Kellermeister winemaker/owner Mark Pearce said it was particularly gratifying to see the Ralph's Ensemble Shiraz Cabernet recognised as a great Australian red.

"This wine pays homage to Kellermeister's founder, Ralph Jones, who was one of the early advocates and promoters of the uniquely Australian Shiraz Cabernet blend," Mark said.

"With the 2013 vintage we renamed the wine to Ralph's Ensemble, in recognition of Ralph's interpretation this blend represented an ensemble of a brass band and symphony orchestra – the two unlikely varieties coming together to create something that works beautifully together."

The wine retails for \$27 and is part of Kellermeister's Storyboard range, which is inspired by specific places, people and circumstances.

The awards add to Kellermeister's impressive collection of international accolades, which include Best Shiraz at the International Wine Challenge, and gold medals at the Vienna International Wine Competition, Syrah Du Monde and China Wine and Spirit Awards. In 2016 Kellermeister's popular pig on a spit dinners were named Best Wine Event at Drinks International's Wine Tourism Awards.

"Kellermeister is a proud member of the Barossa community and we're thrilled these accolades continue to help promote the Barossa and its wines on an international scale," Mark said.

"My aim is to make the very best wines, while preserving the knowledge and stories of those who have come before us. Recognition such as this validates that our focus on celebrating our heritage while also adding a modern twist is on the right track."

#

MEDIA CONTACTS:

Susanna Pearce – (08) 8524 4303 susanna@kellermeister.com.au

Tess Fisher - 0408 352 021, tess@bookstreet.com.au