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Kellermeister goes Back-to-Back winning Trophy for Best Barossa Shiraz at “The Oscars of Wine”

Kellermeister, a boutique family-owned Barossa winery, has won the Trophy for Best Barossa Shiraz at the 40th International Wine Challenge (IWC) in London for the second year in a row.

The Trophy, an award for the top Gold medallist, was awarded to Kellermeister’s 2022 “The Meister Shiraz” by the IWC – the world’s most prestigious wine competition, often referred to as “The Oscars of wine”. Kellermeister was awarded a further Gold medal for its famous “Wild Witch Shiraz” in this year’s competition. Kellermeister previously won the Trophy for Best Barossa Shiraz at last year’s awards for its 2021 “Wild Witch Shiraz”.

The back-to-back win solidifies Kellermeister’s enduring place in the absolute top tier of elite quality shiraz producers since the Pearce family purchased the winery in 2012. That year the winery won Best Shiraz in the World at the 28th International Wine Challenge. Of Kellermeister’s latest honour, winery owner and Chief Winemaker Mark Pearce said:

“I’m very proud of my team. Our unrelenting pursuit is to deliver power, complexity, and elegance in Barossa shiraz, which is something only the Barossa can emphatically achieve when well made, so it’s extremely gratifying to be judged the best example of Barossa Shiraz at the highest level on the World Stage.”

Mark has invested much of his time honing his winemaking philosophy regularly visiting France’s home of shiraz and grenache in the Rhone Valley and credits his evolving understanding of the expression of shiraz to his time spent travelling and tasting the wines of this region. Over the last decade, Mark has spent time every year with some of the region’s most famous and accomplished winemakers, getting to know the wines and techniques of the Old World intimately and revisiting them year on year. But Mark says he has learned as much by contrast as by comparison about how truly unique the Barossa is as a region:

“The Barossa’s extraordinary suitability to grow Shiraz with the unique qualities that our best vineyards can express is inimitable anywhere else in the world, so we play to those



inherent strengths. We don't try to make wine in the style of any other region, but seek to do justice to the extraordinary strengths the Barossa offers. We play to the immutable qualities of Barossa's shiraz, being capable to deliver extraordinary power, depth, and complexity along with a marked elegance."

Mark said a key success factor has been only working with the best Barossa vineyards and grape growers:

"If a grower's philosophy departs from delivering the highest of quality of shiraz then we won't hesitate to part ways. I am always excited to discover new, amazing vineyards and value our growers who manage their vines with passion, skill, and integrity."

These latest international accolades further add to Kellermeister's shiraz pedigree, particularly established over the last decade or so under Pearce's ownership, as being in the top tier of elite Barossa shiraz winemakers, delivering at a consistently high standard regularly awarded on the world stage.

Of Kellermeister's Trophy Winning 2022 "The Meister Shiraz", the IWC judges said:

"Inky, opaque, youthful colour but has dark rich concentrated black fruits - brambles, creamy mulberries, damson, chocolate covered cherries. Fabulous balance and concentration."

